

Press Release

29 July 2008

Cloetta Fazer changes financial year and date for reporting of financial information

An Extraordinary General Meeting of Cloetta Fazer held on 25 July 2008 resolved to amend the company's Articles of Association through a change in the company's financial year to henceforth cover the period from 1 September to 31 August. The decision was conditional on approval from the Swedish Tax Agency. The Swedish Tax Agency has 28 July 2008 granted Cloetta Fazer permission to make this change, after which the EGM's decision to change the financial year to the period from 1 September to 31 August is now final. In connection with the change of financial year, Cloetta Fazer will apply a financial year from 1 January to 31 August 2008 and will prepare an annual report for the specified period.

New date for reporting of financial information

In connection with finalisation of the EGM's resolution to change the company's financial year, the Board of Directors of Cloetta Fazer has decided to adopt a new date for reporting of financial information. The year-end report for the financial year from 1 January 2008 to 31 August 2008 will be published on 14 October 2008 and the interim report for the three-month period from 1 September to 30 November 2008 will be published on 30 January 2009.

The company's interim report for the period January – June 2008 will be published on 20 August 2008.

The Annual General Meeting of Cloetta Fazer will be held on 25 November 2008. Notice of the AGM will be published by 28 October 2008 at the latest.

The information from Cloetta Fazer contained herein is subject to the disclosure requirements in the Swedish Securities Market Act. The information was submitted for publication on 29 July 2008, 3.00 p.m.

Cloetta Fazer AB (publ)
The Board of Directors

Anders Dreijer, phone +46 708 12 54 22
Chairman

About Cloetta Fazer

Cloetta Fazer is the Nordic region's leading confectionery company, with a market share of around 22%. The company has production facilities in Sweden and Finland. Cloetta Fazer's strength lies in its many popular brands, such as Karl Fazer, Kexchoklad, Dumle, Geisha, Polly and Center. The average number of employees is around 1,600 and annual sales are approximately SEK 3.3 billion. www.cloettafazer.com